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Undergraduate Curriculum and Academic Policy Undergraduate Curriculum and Academic Policy  
Committee Minutes Committee

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## Undergraduate Curriculum and Academic Policy Committee Minutes, March 4, 1998

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# Undergraduate Curriculum and Academic Policy Committee

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## Minutes of March 4, 1998 Meeting

**Present:** Beth Basista, Jeanne Fraker, Jeff Gardner, Carol Holdcraft, Myrna Gifford, Joe Law, Jan Maxwell, Eric Pooler, Anne Runyan, Mohammed Saklayen, Tom Sav, Joe Slater, Donald Swanson.

**Approved Minutes** of February 11, 1998 UCAPC meeting.

### **Course Modification (M) and Inventory (I) Requests**

COBA: Approved

MKT 302 Marketing Management (M)

MKT 302 Marketing Management Lab (I)

BUS 486 International Trade Management (I)

MS 340 Global Operation Management (I)

COSM: Tabled

GL 381 Mineralogy (M)

GL 383 Sedimentary Petrology (M)

Additional clarification is needed with respect to the relationship between the revision of the GL sequence 381, 382, and 383, the "demise" of Crystallography and Optics, and the course modification requests, as well as the possible impacts, if any, on other programs. Minor items that need correction include identification of effective term, catalog description length, student record length, and identification of course prerequisites.

### **New Program Proposals**

International Business Major, B.S. in Business (summary attached). The committee approved the proposal pending resolution of the following: (1) incorporation of Writing In the Major Program requirements and identification of WI courses, (2) designation of substitution course for Writing in General Education Program requirements, (3) identification and incorporation of specific courses satisfying the 12 credit hours of Cultural Resources Requirements (this should be coordinated with and approved by appropriate departments in the COLA), (4) consideration of designating the final 4 credit hours of the program requirement as Non-Business Elective, (5) submission of program proposal review by Dr. Donna Schlagheck, Director, International Studies, and (6) submission and approval of BUS 481 as a proposed program course. The committee also noted the University Libraries' objection to the proposal's description of library holdings in international studies and

international business as "comprehensive." Although the current collection is adequate to support the new major, the Libraries have requested \$5,000 in a unit action plan for strengthening holdings in both international business and foreign language resources.

## **Policy Proposals**

The committee finalized its review and consideration of implementing a plus/minus grading policy. Based on faculty and student feedback from individual colleges and student government, it was concluded that overall it would not be beneficial to change the current grading system to a plus/minus system. The committee will report its recommendation to the Faculty Senate.

## **Administrative Matters**

The committee began the process of revising the course modification and inventory request forms. The purpose is to develop forms that provide better information regarding specific course requests, identify the impact or role of such requests within and/or across college and university programs, and that incorporate Writing in GE and Writing in the Major Program information.

**The committee scheduled its next meeting for Tuesday, April 7, 1998, 2:00 p.m. in 032 Rike Hall.**

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## **International Business Major**

### **1. Objectives:**

Provide expertise in the international trade operations of international business; Provide understanding of the interdependencies among business, culture and language competencies for global economic effectiveness; Develop decision making skills in planning, organizing, leading, and controlling resources in international business; Develop sustained and structured awareness of the international dimensions of all business functions; Supply competent international business graduates for the international trade needs of the Greater Miami Valley organizations; and Serve as a catalyst for interdisciplinary, international programmatic initiatives congruent with university and college strategic plans

### **2. Credit Hours Required: 189**

16 credit hours of foreign language

30 credit hours of functional business courses

12 credit hours of culture

All other requirements for a bachelor of science in business degree as required by other business majors.

### **3. Student Performance:**

Admission requirements for the International Business Degree program are identical to the admission requirements for all other College of Business degree programs:

a. 45 hours earned

b. Completion of ENG 101 and 102, and either MTH 128 or 129 (or higher level math class), all with a letter grade of C or better.

c. 2.5 minimum cumulative grade point average for at least 12 hours earned at Wright State.

2.0 GPA required to graduate with the major

### **4. Prerequisites:**

Business courses: all prerequisites for International Business courses are part of the Business core. Sequencing

will be consistent with the pattern in existing majors.

Language courses: students must meet all prerequisites prior to taking Modern Languages Business course #325.

Liberal Arts: most lower level courses in liberal arts do not require prerequisites. Some require PLS 222 - International Politics.

**5. Resource Review:** No additional faculty or financial resources required for the program.

**6. Administrative Processes:** Office of the Associate Dean for Community Relations will assume responsibility for the program.

**7. Implementation:** Fall 1998 (request wavier of one year wait period).

Summary based on proposal submission from the COBA. The complete program proposal is available for review in the Faculty Office, 032 Rike.

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